CLAIMS

1/ A method of managing the operation of a mobile
telephone in a telecommunications network, the method
being of the type in which the mobile terminal is
5   designed to operate selectively in a telephone call mode
or in a navigator mode, and of the type in which display
means, forming part of the mobile terminal or connected
to the mobile terminal, are suitable for displaying a
service data page formatted by a sequence of instructions
10   in a language adapted to service data, the service data
page giving access to at least one service, wherein a
"preferred" mobile terminal operating mode is selected
for implementing a service by incorporating a preferred
mode selection instruction in the sequence of
15   instructions for the service data page giving access to
the service.

2/ A method according to claim 1, wherein the navigator
mode uses wireless application protocol (WAP).
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3/ A method according to claim 1, wherein the language
adapted to service data is taken from the extensible
markup language (XML) family, and in particular is
wireless markup language (WML).
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4/ A method according to claim 2, wherein the language
adapted to service data is taken from the extensible
markup language (XML) family, and in particular is
wireless markup language (WML).
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5/ A method according to claim 1, wherein the language
adapted to service data is hypertext markup language
(HTML) or a language derived therefrom.

35   6/ A method according to claim 2, wherein the language
adapted to service data is hypertext markup language
(HTML) or a language derived therefrom.